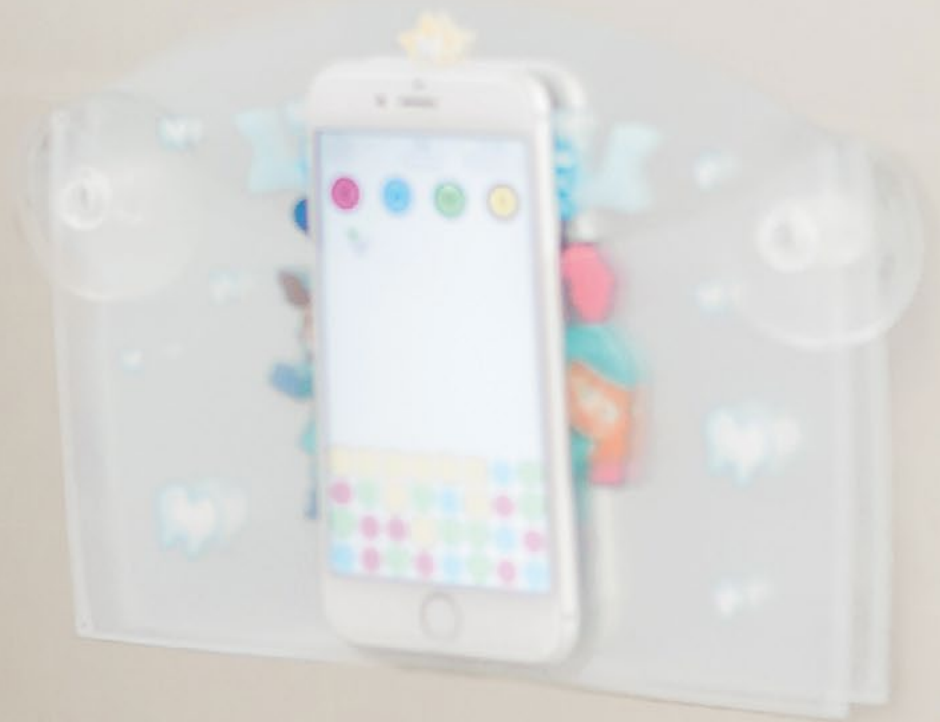


playbrush



sales@playbrush.com | www.playbrush.com | [@teamplaybrush](https://twitter.com/teamplaybrush)

TNW
THE NEXT WEB

Stuff

Mashable

THE
HUFFINGTON
POST

VentureBeat

The Telegraph

YAHOO!
FINANCE

CONCEPT



Brushing lasts 2x longer when it's fun!*

Don't just brush, Playbrush

Playbrush is an interactive smart toothbrush that turns a boring routine into an exciting adventure. Playbrush connects via Bluetooth to smartphones & tablets, so children can play fun games with their own brushing movements. Children are incentivised to brush for long enough and all around their mouths, and receive statistics and feedback after every brush. Playbrush is available as a manual toothbrush attachment or as a sonic toothbrush.

“100% of the parents confirm: kids finally enjoy brushing their teeth.”

* Scientific study with 115 children, 2017



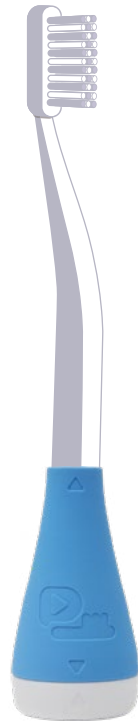
Playbrush Company Profile

In 2015, two Austrians and one Nigerian - Paul Varga, Matthäus Ittner and Tolulope Ogunsina - founded the startup Playbrush with the aim of inspiring children to brush their teeth by making it fun. The start-up company, based in Vienna and London, has received seven-digit investment and has a co-branding deal with consumer goods giant Unilever. Playbrush also has key trading partners like Tchibo and Rewe who are enthusiastic about the “Connected Health” trend.

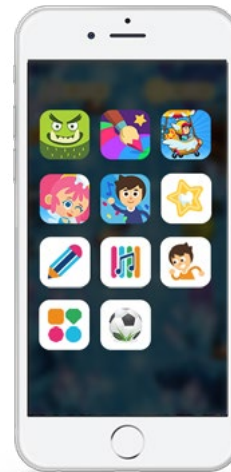
PRODUCT



HARDWARE



SOFTWARE



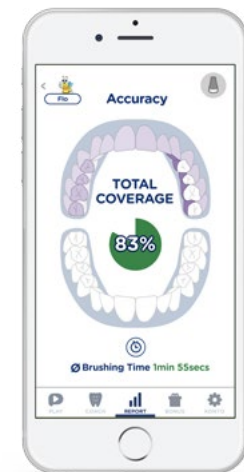
Games

Interactive gaming adventures for children aged 3-12 years old.



Stats for Parents

Playbrush measures brushing results, regularity, duration and pressure.



Brushing Coach

Learn the perfect brushing technique with the 3D brushing coach.

Note: 4 games and the toothbrushing coach are available for free. More games and features available via subscription.